

HASTINGS MAIN STREET, INC.

Board of Directors

MEETING AGENDA

September 21, 2023, 10:00 AM – 11:30 AM

Location: Norma D's Restaurant – 224 N. Main Street

Vision: To create and nurture a sustainable Main Street Community that supports small town values and renewed pride for residents and visitors to enjoy.

Mission: To empower all supporters of small-town values to preserve, protect and improve the historic Hastings Town District and surrounding communities.

Attendees:

★ Jena Dennis - CHAIR	Present	★ Kelly McTaggart / Erin Masters SECRETARY	present
★ Lee Owen – VICE CHAIR		★ Gerry Herron, TREASURER	
★ Jody Bateman	Present	★ Bill Mignon	Present
★ Dale Barnes		★ Rhonda Williams, Alt	Present
★ Dave Pelletier			
★ Tony Coleman		★ Sallie O'Hara – Program Manager	Present
★ Wesley Smith	Zane present	Carol Holtz	
★ Cynthia Williams	Present	Len and Lynn Freeman	

GUEST: Jay Humphries who will write grants for HMS

1. Call to Order / Introductions Sallie opens meeting 10:03am Jena is en-route and arrives during intros
2. Approval of Agenda and Minutes from August 17, 2023. Motion to Approve: Jody. 2nd: Bill
3. Financial Report – \$15,481 in accounts
 - a. Accounting - QuickBooks/Ancient City Accounting To be sure accounting is best taken care of at this time Kim Foster, Ancient City Acctg will keep books for HMS @\$65/Hr, 1-2 hrs/mo Motion to Accept: Jody 2nd: Len. Unanimous.
 - b. Memberships - integrated into HMS webpage (pay online). Members challenged to advocate to 3 other people/week, to join, participate in community events, give financially.
4. Organizational Updates / Discussions
 - a. TUTORIAL – How to use Facebook to INVITE engagement (bring cell phone)
 - b. Florida Main Street Bus Trip to Tallahassee – October 25th –
 - c. Officers \ Quick Bylaw Review \ Task Assignments \ Planned BOD Training \ Goals
 - d. General Town Community Meetings Update – Sept. 9th and Sept. 12th
5. Follow-Up Business Grants – Updates – Grant writing \ Florida Talks \
 - a. Event Planning – Calendar of Events (attached)
 1. Pop-Up Market September 23rd - RECAP Revenues / Feedback
 - a. Pop-Up December 9th – IMPROVEMENTS
(Xmas Parade split revenue with Rotary)
 2. Hastings Festival of the Arts – November 25th

- a . Street Lighting Nov 18th - status
- 3. Celebration of Black History Month - February
- 4. Spring – Cabbage, Potato and Bacon - April 27th & 28th
- b. Projects underway
 - 1. Railroad Depot / Museum Prospect – Bramson FEC Collection – status update
 - 2. Hastings Library and Community Center – New Build Design
 - 3. Overlay District Review – status updates
 - 4. Private property developments – future tenants
 - 5. Landscaping Main Street \ Decorations for Holidays – lights\ Office
 - a . FDOT Gateway beautification into Hastings SR207
- 6. Marketing and Fund Raisers:
 - Ongoing Sponsorships and Memberships
- 7. Reminders and Adjourn

NEXT Meetings: September 21st. Same location and time.

Follow-up Assignments:

What/Measure	Who	When
Advocate HMS	all members to 3 people	each week
Get list of non-Homestead	from Chamane	first week October

- Organizational Teams
- 1. Form
 - 2. Storm
 - 3. Norm
 - 4. Perform
 - 5. Mourn

- Performance Scorecard
(Process Indicators)
- 1. # of New Businesses
 - 2. # of Employees
 - 3. # of Volunteers
 - 4. # of Business Permits

- Performance Scorecard
(Outcome Indicators)
- 1. Taxable Property Values
 - 2. Value of volunteer hours
 - 3. Satisfaction of Businesses/Residents
 - 4. Satisfaction of visiting public attending events

Google Drive: https://drive.google.com/drive/folders/1YN2Gse_RNhtpQGS9iNwEjd35WNaxgYQp