

# HASTINGS MAIN STREET, INC.

## Board of Directors

### MEETING AGENDA

October 19, 2023, 10:00 AM – 11:30 AM

Location: Norma D's Restaurant – 224 N. Main Street

**Vision:** To create and nurture a sustainable Main Street Community that supports small town values and renewed pride for residents and visitors to enjoy.

**Mission:** To empower all supporters of small-town values to preserve, protect and improve the historic Hastings Town District and surrounding communities.

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#### Attendees:

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|--------------------------------|--|
| ★ Jena Dennis - <b>CHAIR</b>   | ★ Kelly McTaggart / Erin Masters (alt) |
| ★ Lee Owen – <b>VICE CHAIR</b> | <b>SECRETARY</b>                       |
| ★ Jody Bateman                 | ★ Gerry Herron, <b>TREASURER</b>       |
| ★ Dale Barnes                  | ★ Bill Mignon                          |
| ★ Dave Pelletier               | ★ Rhonda Williams, Alt                 |
| ★ Tony Coleman                 |  |
| ★ Wesley Smith                 | ★ Sallie O'Hara – Program Manager      |
| ★ Cynthia Williams             |  |
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1. Call to Order / Introductions
2. Approval of Agenda and Minutes from September 21, 2023.
3. Financial Report –
  - a. Accounting – Financial Reports
  - b. Memberships – 15 Individual; 23 Family; 11 Business; 6 Corporate; 2 Sponsors \$18,355
4. Organizational Updates / Discussions
  - a. Political participation at HMS events – (discussion and vote)
  - b. Florida Main Street – Presentation & Bus Trip to Tallahassee – October 25<sup>th</sup>
  - c. General Community Meetings Update – Oct. 14<sup>th</sup>
    - a. Grants – Updates – FPL Request / Signs Now/ SJ County – Office Space  
St. Johns Cultural Council – signage/ murals/ Spring Event funding
5. Follow-Up Business
  - a. Event Planning – Calendar of Events (attached)
    1. Hastings Festival of the Arts – November 25<sup>th</sup>
      - a. Street Lighting Nov 18<sup>th</sup> - status
    2. Christmas Parade / Pop Up Market – Dec 9<sup>th</sup>

b. Projects underway

1. Public Meeting – Economic Survey for Hastings
    - a. Oct 25<sup>th</sup> and 26<sup>th</sup> – County Sponsored
    - b. Responses due by November 19
  2. Railroad Depot / Museum Prospect – Bramson FEC Collection – status update
  3. Hastings Library and Community Center – New Build Design – Design A
    - a. June 2025 – anticipated opening
  4. Overlay District Review – Committee Review – Oct 19<sup>th</sup>
    - a. County Meeting Nov 2<sup>nd</sup> @ 2 pm
  5. Private property developments – future tenants
  6. Landscaping Main Street – St. Johns Botanical Garden SR207 signage
6. Marketing and Fund Raisers:  
Ongoing Sponsorships; Memberships; Business Advertising
7. Reminders and Adjourn

NEXT Meetings: November 16th. Same location and time.

Follow-up Assignments:

What/Measure	Who	When