

THE GREAT HASTINGS "MOW DOWN"

2024 Pit Stop and Crew Information

This Sponsorship is NOT for the faint hearted! Pit Stops will be an important part of the race experience. You will be able to decorate your Stop as you wish to promote your business or organization. We can provide up to two tables for your 12 x 10 Pit Stop area.

We are looking for 8 dynamic Stops to be used by all riders during a 2-lap course. The race will take place in downtown Main St, using the square block around the Capital City bank property...Main St - Fox St - McClung Ave - Lattin St. There will be 6 heats with up to 4 riders each during the event, with a proposed 4 heats for adults and 2 heats for 15–17-year-olds. You have the potential to interact with up to 24 crazed and hyped-up competitors looking to be designated the Mow Down WINNER.

Each Stop will be responsible for creating a SIMPLE and FUNNY "Minute to Win it" unduplicated activity and provide 4 pit crew members to "supervise" the racers of each heat. Each member should have some item (phone, watch, egg timer) able to time for a minute.

Each activity should be easy to set up and execute for a wide range of physical abilities. It can revolve around your brand or try one of these: water bottle flip (land the bottle upright 3 times), ping pong bounce (yes, also known as beer pong), one handed cup stacking (build 10 cup tower), M-n-M chopstick challenge (move 5 candies from one cup to another only using chopsticks), ETC. You must submit your Pit Stop activity for approval, so we can insure no duplications.

Racers will have 1 minute to complete the activity. Once completed, the assigned pit crew member will put a colored dot on the racing number, and the racer is free to resume the course. Riders unable to complete the task will receive a sticker once the minute is up, and off they go!

The Great Hastings Mow Down is part of the larger two-day Cabbage, Potato, and Bacon Festival hosted by Hastings Main St, Inc. The one day Fall Festival of Art Show sponsored by Hastings Main St in November 2023 counted foot traffic of over 5000 attendees. The resurgence of this historical Hastings Festival will be well attended with an anticipated number that doubles the numbers of the Fall Art Show.

We look forward to your participation in the Great Hastings Mow Down!

