

**HASTINGS MAIN STREET, INC.**

**Board of Directors**

**MEETING AGENDA**

August 17, 2023, 10:00 AM – 11:30 AM

Location: Norma D's Restaurant – 224 N. Main Street

**Vision:** To create and nurture a sustainable Main Street Community that supports small town values and renewed pride for residents and visitors to enjoy.

**Mission:** To empower all supporters of small-town values to preserve, protect and improve the historic Hastings Town District and surrounding communities.

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Attendees:

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|--------------------------------|---|
| ★ Jena Dennis - <b>CHAIR</b>   | ★ Kelly McTaggart / Erin Masters <b>SECRETARY</b> |
| ★ Lee Owen – <b>VICE CHAIR</b> | ★ Gerry Herron, <b>TREASURER</b>                  |
| ★ Jody Bateman                 | ★ Bill Mignon                                     |
| ★ Dale Barnes                  | ★ Rhonda Williams, Alt                            |
| ★ Dave Pelletier               |   |
| ★ Tony Coleman                 | ★ Sallie O'Hara – Program Manager                 |
| ★ Wesley Smith                 |   |
| ★ Cynthia Williams             |   |
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1. Call to Order / Introductions
2. Approval of Agenda and Minutes from July 13, 2023.
3. Financial Report – Credit Card status & other accounts / Report on total membership
4. Organizational Updates / Discussions
  - a. Florida Main Street Application – Deadline September 1<sup>st</sup> / FMS Conference
  - b. General Community Meeting Update
  - c. Website – Logo – status update - / DISTRX APP
5. Follow-Up Business
  - a. Event Planning – Calendar of Events (attached)
    1. Pop-Up Market/Clothing Giveaway - September 23rd
    2. Main Street Fall Festival of Art – November 25<sup>th</sup>
    3. Pop-up Market – December 9<sup>th</sup> / collaborate with Rotary & Christmas Parade
    4. Spring – Cabbage, Potato and Bacon

b. Projects underway

1. Railroad Depot / Museum Prospect – Bramson FEC Collection
2. Hastings Library and Community Center – New Build Design
3. Overlay District Review – status updates
4. Private property developments – future tenants
5. Main Street Cleanups – Masons – Adopt a Road

6. Marketing and Fund Raisers:

Membership drive with new website presence and e-marketing

7. Reminders and Adjourn

NEXT Meetings: September 21st. Same location and time.

Follow-up Assignments:

<b>What/Measure</b>	<b>Who</b>	<b>When</b>